



## 2021 Combined Giving Campaign

# KINDNESS

## A GIFT EVERYONE CAN AFFORD TO GIVE

*The Combined Giving Campaign is a program that allows County employees to donate to charitable organizations. Employees may donate to different types of non-profit organizations based on what moves them personally, be it health, human services, the environment, animal charities or any charity that works with their own communities.*



At Arts Council Santa Cruz County, we know that art changes lives. In Santa Cruz County the arts contribute to civic pride, strengthen community, and are an economic driver (\$32 million of economic activity annually).

Through grants to artists and arts organizations, arts education programs that serve more than 17,000 youth across Santa Cruz County, and community initiatives such as Open Studios and Ebb & Flow, the Arts Council helps Santa Cruz County thrive.

United 4 Youth is a community empowerment model in the Live Oak and Watsonville areas - assembling teams of nonprofits to co-design innovative collaborative programs that lead to positive and sustainable outcomes for our highest needs youth. This is a multi-year investment in comprehensive community-based approaches that will make sure our youth grow in a safe, healthy, and thriving community.



United 4 Youth reflects the United Way belief that these programs, along with others, can promote lasting outcomes to impact youth well-being.



*"We protect, support, and improve California's heritage of clean air, safe water, diverse wildlife, and healthy communities and families."*

*"We improve the lives of people affected by a chronic disease or disability by uniting caring donors in the workplace with the nation's most trusted health charities."*



**It is so easy to give! To complete the 2021 Combined Giving Pledge Form, visit:**

**<http://sccintranet/Departments/Personnel/Combined-Giving-2021/>**

### **Benefits of Donating:**

**Tax Benefits:** You get the convenience of automatic payroll deductions without losing the tax benefits of charitable giving.

**Financially Manageable:** By having a smaller amount of money deducted from your paycheck throughout the year, you can donate a larger amount of money and have a greater impact overall.

Your donation will be deducted automatically from your paycheck for a 1-year period, and that money will be distributed to the NPO's you designated during the campaign. You may also elect to donate a one-time check to the NPO of your choice.

Please contact your Departmental Combined Giving Coordinator with any questions.